

Making Global Feel Local

Delivering imports to foreign Amazon warehouses is riddled with potential stumbling blocks. This can be overwhelming, especially when a missed step could spell disaster for your business. You can avoid painful delays, unnecessary costs, and even stuck merchandise by following these steps:

Step 1: Choose Platform

Do I have a Seller Central account?	<input type="radio"/>	Do I need to create an account?	<input type="radio"/>
Am I using my own e-commerce website?	<input type="radio"/>	Do I require a Virtual Assistant to help me set up my account?	<input type="radio"/>

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Step 2: Entity Compliance

Do I need a registered entity in the country that I am trying to import into?	<input type="radio"/>	Should I use the services of an Importer of Record (IOR)?	<input type="radio"/>
If yes, who will help me?	<input type="radio"/>	Am I VAT registered in my import country?	<input type="radio"/>
Do I have the correct bank account(s) to sell via e-commerce internationally?	<input type="radio"/>	Do I need any other entity registrations?	<input type="radio"/>

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Step 3: Product Compliance

Have I considered product compliance?	<input type="radio"/>	If I am manufacturing the products myself, have I considered safety, labels, etc.?	<input type="radio"/>
Have I considered making the products both safe and legal for import and sale?	<input type="radio"/>	If I am dropshipping, is my supplier compliant?	<input type="radio"/>

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Step 4: Logistics & Warehousing

Am I fulfilling through an Amazon warehouse (FBA)?	<input type="radio"/>	What freight method am I using?	
Am I fulfilling shipments myself (FBM)?	<input type="radio"/>	Air	<input type="radio"/>
Will I be using dropshipping?	<input type="radio"/>	Sea	<input type="radio"/>
		Road	<input type="radio"/>

Step 5: Packaging and Labelling

Am I a Fulfillment by Amazon (FBA) seller?	<input type="radio"/>	Are my products legal to sell?	<input type="radio"/>
Am I a Fulfillment by Merchant (FBM) seller?	<input type="radio"/>	Have I considered the environmental impact that my packaging may have?	<input type="radio"/>
Are my products packaged and labelled according the warehouse guidelines?	<input type="radio"/>		

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Step 6: Import Compliance

Do I know who will perform my customs brokerage?	<input type="radio"/>	Do I need an IOR?	<input type="radio"/>
Do I know the HS Codes of my goods?	<input type="radio"/>	Can I do the customs documents myself?	<input type="radio"/>
Am I willing to take on the risk?	<input type="radio"/>		

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Step 7: Customs, Duties & Taxes

Are there any trade wars occurring in the country I want to import into?	<input type="radio"/>	Have I taken into account the cost of duties?	<input type="radio"/>
Do I know exactly where my goods are manufactured?	<input type="radio"/>		

Step 8: Performance & Distribution Fees

Which Amazon FBA distribution model will I be using?	<input type="radio"/>	Do I need to ship my goods to a third-party warehouse?	<input type="radio"/>
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Step 9: Marketing

Do my listings have to be translated into a different language?	<input type="radio"/>	PPC?	<input type="radio"/>	SEO?	<input type="radio"/>	Branding?	<input type="radio"/>
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Step 10: VAT Reclaim

Do I have accountants in the country of import?	<input type="radio"/>	Am I sure that my customs brokerage team has compiled the correct documents?	<input type="radio"/>
Do I know how to submit the VAT reclaim documents to the VAT services team?	<input type="radio"/>		

